

K-BEAUTY BRAND

Sustainable life, The life we dream of

우리는 한국에서 태어났습니다.

NULLI KOREA



BRAND IDENTITY

Nulli respects our nature and living creatures deeply. So we do not agree on animal testing, but stick to vegan-friendly ingredients for our products. Our cosmetics contain the love for the planet. So we only use eco-friendly containers and packaging, trying to little impact on the environment. Our goal is to make K-beauty widely known to all the people over the world and help them find their own beauty within themselves.



PRODUCTS

■ Well-aging with korean ingredients

jeju cactus calming serum

Natural Origin Ingredients 95.6%



- Jeju opuntia ficus-indica stem water 43.4% for hydrating and calming
- Organic broccoli and carrot extract for antioxidants
- 20,000ppm of panthenol for soothing and regenerating
- Trehalose, Squalane, and Hyaluronic Acid for preventing moisture loss
- Lavender Natural Aroma oil for relaxing
- Animal Testing-Free, Parabens-Free, Sulfates-Free, Phthalates-Free

The best merit in these products is not sticky but hydrating.



PRODUCTS

■ Well-aging with korean ingredients

jeju cactus calming cream

Natural Origin Ingredients 91.3%



- Jeju opuntia ficus-indica stem water 35.6% for hydrating and calming
- Organic broccoli and carrot extract for antioxidants
- 20,000ppm of panthenol for soothing and regenerating
- Shea Butter and Sunflower Seed Oil for balancing oil and moisture
- Lavender Natural Aroma oil for relaxing
- Animal Testing-Free, Parabens-Free, Sulfates-Free, Phthalates-Free

The best merit in these products is not sticky but hydrating.



Sustainability

Vegan, Cruelty-free, Reef-friendly



- 01 **Natural and Organic ingredients in Korea**
- 02 **Earth-friendly and recyclable containers**
- 03 **Package is made from FSC-certified and non-pulp recycled paper Printed with Soyink**
- 04 **Adhesive-free shipping boxes and honeycomb packaging paper**
- 05 **No stickers on the package**
- 06 **Donate to Korean environmental organizations**

THANK YOU. 감사합니다.

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