



ONE SAUCE, ENDLESS POSSIBILITIES



BBQ & GRILL

The Ultimate Smoky, Savory Flavor

Mix with BBQ sauce.
Perfect for ribs, wings, and grilled meats.



FRIED RICE

Flavor Explosion, One Spoon of Magic

Just one spoon is enough.
Turn ordinary fried rice into a restaurant level dish.



TAPAS

Addictive Spicy Dip

The perfect match for fries, nachos, and snacks.
Bold, trendy heat in every bite.



OFFICIAL WEBSITE



AMAZON



STYLEKOREAN

KOREAN CHILI PASTE BASED SAUCE seoul sauce 1991



ROOTED IN TRADITION, SHAPING A NEW FOOD CULTURE
K-SAUCE BEGINS HERE

DIP

DRIZZLE

MIX

WHY SEOUL SAUCE?

BEYOND GOCHUJANG, INTO EVERYDAY

SEOUL SAUCE 1991 brings
a modern reinterpretation of Korean gochujang,
introducing a new K-sauce that pairs with any dish.

Dip • Drizzle • Mix

Creating a new sauce experience
easier and more delicious.



Authentic Korean Flavor

Crafted with the deep, rich flavor of Korean gochujang.



Perfect for Every Dish

Pairs beautifully with Korean cuisine, as well as
Western, Japanese, and more.



Dip • Drizzle • Mix

An all-purpose sauce enjoyed in new ways
dip it, drizzle it, mix it in.



Made for Global Tables

A K-sauce connecting the taste of Korea
to tables around the world.



Original Gochujang Sauce

The Classic Korean Chili Flavor 

A balanced blend of sweet, savory,
gentle heat. Your everyday go-to sauce.



Truffle Gochujang Sauce

Earthy Luxury with a Spicy Edge 

Deep truffle aroma meets Korean chili heat.
Elevate every bite.



Carbo Gochujang Sauce

Creamy Meets Korean Heat 

Rich, creamy, and slightly spicy.
A bold twist on comfort food.



Mala Gochujang Sauce

Bold Heat with a Numbing Kick 

Spicy, tingly, and unforgettable.
For true heat lovers.



Hot Curry Gochujang Sauce

The Korean Chili Meets Curry

COMING
SOON

A bold blend of spicy Korean chili, rich curry flavor.
Your new everyday go-to sauce.