

KOREAN TRADITIONAL LIQUOR



Goju Jujo

Company: Whalecity Co., Ltd.

Location: Ulsan, South Korea

Business: Korean Traditional Liquor Brewing & Franchise Business



GOJU JUJO

Award-Winning Korean Traditional Liquor

Grand Prize Winner

Korea Traditional Liquor Awards 2026

Grand Prize Winner

Korea Liquor Awards 2026

Where Tradition Meets Modern Refinement

WHALE CITY CO., LTD





Traditional Korean Cheongju Made from Korean Rice



A refined spirit infused with the heritage and values of Korea.



2026
우리술 어워드

청주
대상



GOJU Cheongju – Special Reserve

高耐 清酒
GoJU



Crafted in an urban brewery in Ulsan,
this premium Special Selection Cheongju
harmonizes heritage and innovation.

Triple-brewed from carefully selected glutinous rice,
it reveals delicate sweetness and refined floral aromas.

Elegant and beautifully balanced,
it pairs exceptionally well with diverse cuisines.

Alc. 14% | 750 ml

The true value of a glass lies in those who share it.

WHALE CITY CO., LTD



2026 대한민국 주류대상
2026 KOREA WINE & SPIRITS AWARDS



GOJU Cheongju

高耐 清酒
Goju



GOJU

Crafted in the heart of Ulsan, GOJU Cheongju
reflects the essence of Korean brewing
tradition refined for the modern palate.

Made from carefully selected high-quality
non-glutinous rice, it expresses the grain's
natural softness with refined sweetness and subtle umami.

With crisp acidity reminiscent of fine white
wine and delicate fruit notes, it offers a clean,
sophisticated finish.

Alc. 12% | 750 ml

The true value of a glass lies in those who share it.

WHALE CITY CO., LTD











CEO.

JIN HYEOK PARK



DIRECTOR. YE HYUN SON



DIRECTOR. JIN HO PARK









高耐
고유

We bring the profound depth of Korea's
traditional Cheongju to the contemporary table.

With a single glass, the dining experience is
elevated — refined, balanced, and complete.

GOJU

Where heritage finds its modern voice.

Goju Jujo

高酎 清酒

GoJU

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