

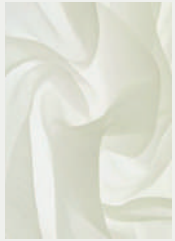
Slow wellness K-Beauty brand
K-Ritual for K-Beauty

be uniquely yours, behanique.

Ritual Map:

4 Layers of Selfcare:

We aim to cultivate the texture of each petal, the lines they gather to form, the flower they create, and its inherent beauty and harmlessness



潔

Gyul

Skin Texture



鮮

Seon

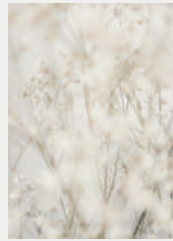
Skin Elasticity



態

Te'

Skin Complexion



無

Mu

Skin Sensitivity

Inspired by Korea's distinctive beauty, behanique embodies the belief that the true beauty is inherent in individual's own unique layers and attitudes to life, which we refer to : Gyul, Seon, Te', Mu.

Being yourself is what's unique.
The beauty we pursue is achieved
when you acknowledge your true self as is.

潔 결; Gyul

The journey to your true beauty begins with Gyul



behanique

be uniquely yours,

behanique



潔
淨,
Gyul

Fig Collagen & PDRN

Our first skincare line ‘Gyul’ is formulated with:

- Fig fruit extract;
- help improve and refine skin texture
- Upcycled Coffee Collagen;
- help enhance skin hydration
- Plant based Cica PDRN;
- help improve skin radiance and glow



behanique Fig Collagen & PDRN Radiance Serum

A glow-enhancing serum delivering deep hydration from within, reviving the skin with clear & dewy radiance. With each layers of replenished vitality, skin becomes clearer and more radiant from deep layer of skin for natural glassy skin look.

Net 37 ml / 1.25 fl. oz / ₩28,000

Hydrolyzed Extensin

Silver Coffee Collagen

Cica PDRN

Secret Tip!
Mix the serum into thicker night creams or night serums to customize the textures to your liking and for better absorption.



behanique Fig Collagen & PDRN Glow Cream

A glow cream with silky-smooth texture delivers deep moisturization to the skin with radiant finish without stickiness. Macadamia Ternifolia Seed Oil in the cream creates a moisture barrier to lock the moisture in the skin, which also keeps nutrition in the skin for a long time.

Net 50 ml / 1.69 fl. oz / ₩30,000

Macadamia Seed Oil

Secret Tip!
Use a drop of your favorite facial oil and mix it well with the cream for maximum hydration.



Essence type
Niacinamide 20,000ppm

behanique Fig Collagen & PDRN Sheer Essence Toner

A firming base toner refining skin texture and enhancing deep hydration to skin. This non-sticky, hydrating essence-type toner perfectly improves skin texture, helping your next skincare steps absorb better.

Net 150 ml / 5.07 fl. oz / ₩22,000

Secret Tip!
When skin feels dry, layer toner three times or more. Allow each layer to fully absorb before applying the next.



Low pH Gel-to-foam

behanique Fig Collagen & PDRN Gentle Gel Cleanser

A low-irritation, low pH cleanser that protects skin's natural essence : perfect for the crucial first step of cleansing and prepping for the next skincare step. A perfectly balanced foam – not too heavy, not too light, gentle enough to use as a daily cleanser without burdening the skin– leaves the skin fresh and clean.

Net 150 ml / 5.07 fl. oz / ₩18,000

Secret Tip!
After cleansing, gently press the skin with a soft, facial-use towel to remove excess water. This helps reduce unnecessary friction and maintain hygiene.



25ml serum formula

NEW! to be launched soon behanique Fig Collagen & PDRN Radiance serum mask sheet

Infused with radiance serum benefits, this mask sheet helps deliver deep hydration and leaves skin clearer, smoother, and naturally glowing. Its serum-soaked sheet adheres comfortably to the skin for intensive, even care.

Net 25 ml / 0.84 fl. oz / ₩2,500

Secret Tip!
Leaving the mask on for too long may cause the sheet to draw moisture back from the skin. For best results, remove it after 15 minutes.