



MARINAVI

Innovating Beauty Through the Power of the Ocean



*BEAUTY
WITHOUT
COMPROMISE*



Brand Story

"In Wando, I witnessed an overwhelming amount of seaweed being wasted. Rather than letting this valuable resource go to waste, I saw an opportunity to turn it into something meaningful: skincare."



Sumi Park
CEO of Marinavi

Thus, Marinavi was born, one of the few companies pioneering the use of marine resources in beauty.

With a commitment to sustainability and innovation, Marinavi transforms marine ingredients into beauty products, redefining the industry with eco-conscious solutions.

By leveraging Wando's rich marine ecosystem, we are shaping the future of beauty— where nature and science work together to create a healthier world.

Marine Resources



Seaweed

Seaweed is a powerhouse of nutrients, rich in antioxidants, minerals, and vitamins that deeply hydrate, soothe, and protect the skin. It helps strengthen the skin barrier, promotes collagen production, and fights environmental stressors for a healthier, more radiant complexion.



Kelp

Kelp is a nutrient-rich marine superfood packed with antioxidants, minerals, and amino acids that deeply hydrate, soothe inflammation, and strengthen the skin barrier. It helps boost collagen production and protects against environmental stress for a firmer, healthier complexion.



Abalone

Abalone nacre is rich in calcium, proteins, and antioxidants that help strengthen the skin barrier, enhance elasticity, and promote a radiant glow. It supports skin regeneration and provides deep hydration for a youthful, healthy complexion.

Products



Kelp Cica Calming Line

A powerful skincare line that contains kelp extract, which boosts skin health, hydrates, supports overall wellness.

Marinavi Blue Line

A premium skincare collection powered by marine-derived ingredients, designed to hydrate, protect, and revitalize the skin.



Vitamin C 25 Pearl Brightening Serum

A high-performance brightening serum infused with 25% pure Vitamin C and pearl extracts, designed to illuminate, even skin tone, and boost radiance.

Premium Seaweed Snack

A gourmet seaweed snack crafted with the finest, sustainably sourced ingredients.



Inner Beauty Supplements

Designed to boost skin health, enhance radiance, and support overall wellness.

Global Acheivements

- AMAZON PLATFORM USA
- FDA - MOCRA CERTIFIED
- CPNP CERTIFIED
- BPOM CERTIFIED
- THAI FDA CERTIFIED
- OSCARS - MAKEUP ARTISTS (2024)
- MOU WITH MARINAVI INDONESIA
- VIENNA - K BEAUTY STORE
- PARIS - MISIKGA STORE
- UZBEKISTAN - GIFTS TO THE STATE GUESTS
- VIETNAM - IDOL COMPETITION
- COUPANG
- NAVER STORE
- KAKAO STORE
- HYUNDAI DEPARMENT STORE
- LOTTE DEPARTMENT STORE
- BOOTS
 - PIM 3
 - PLAZA SENAYAN
 - SENAYAN CITY
 - LIVING WORLD BEKASI
 - LIVING WORLD CIBUBUR



Mission and Vision

→ Mission

At Marinavi, we are committed to redefining beauty through the power of the ocean. We harness marine resources responsibly to create innovative, sustainable, and effective beauty solutions that promote both skin health and environmental well-being. Our mission is to deliver high-quality, marine-based products that embody the perfect harmony between nature and science.

→ Vision

We envision a future where beauty and sustainability go hand in hand. Marinavi strives to be a global leader in marine-based beauty, pioneering eco-friendly solutions that inspire a healthier and more radiant world. By continuously innovating with ocean-derived ingredients, we aim to set a new standard in the beauty industry—one that prioritizes both people and the planet.

→ Work with Us

As we drive this vision forward, we seek strategic partners who share our commitment to sustainability and innovation. Collaborate with us to bring high-performance, marine-powered beauty solutions to a global audience and create a lasting impact together. Let's shape the future of beauty—sustainably and successfully.



BE A PART OF MARINAVI

Reach out to us!

We hope to see you in the future.

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